



# **EVENING** **FOR THE** **ENVIRONMENT**

BUSINESS SPONSORSHIP PACKET



[maineconservation.org/evening](http://maineconservation.org/evening)

# EVENING FOR THE ENVIRONMENT

OCTOBER 19, 2022

UNE, Innovation Hall

6:00-8:00 PM

5:30 PM Speaker's Reception

For 20 years, the Evening for the Environment has brought together community advocates, legislators, business leaders, environmental visionaries, and philanthropists to celebrate the bold work done by MCV, MCA, and our allies.

This year more than ever, we look forward to gathering together to celebrate victories for Maine's environment in 2022. We are delighted to return to an in-person Evening for the Environment.

We invite you to be a key sponsor of this year's event as we bring our community together for a night of entertainment and powerful speakers as we celebrate the Maine we love.

As a sponsor, you have the opportunity to showcase your passion for environmental stewardship and come together with our vibrant, deeply engaged community to continue moving forward in pursuit of a healthier state and planet.

## ABOUT MCV & MCA

### **MAINE CONSERVATION VOTERS (MCV) protects**

Maine's environment and our democracy by influencing public policy, holding politicians accountable, and winning elections.

### **MAINE CONSERVATION ALLIANCE (MCA) protects**

Maine's environment and our democracy through education, collaboration, and advocacy.



# PAST BUSINESS SPONSORS

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Reed & Reed  
Skillins Greenhouses  
Wilby Public Affairs

## EVENT REACH



Our email list reaches 13,000+



We have 7,100+ Likes on Facebook



Our Instagram has 4,000+ followers

There is no deadline for sponsorship. However, the sooner you sign up, the more opportunities for recognition you will enjoy.

**AMANDA GORMAN,  
U.S. POET LAUREATE**

*"You don't need to be a politician  
To make it your mission to conserve, to protect,  
To preserve that one and only home  
That is ours,  
To use your unique power  
To give next generations the planet they deserve."*

# SPONSORSHIP LEVELS & BENEFITS

## **PREMIER SPONSOR \$10,000**

Ten tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Recognition from the podium  
Logo featured on the front of the event program  
Invitation to pre-event Speaker's Reception

## **CHAMPION SPONSOR \$5,000**

Eight tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Recognition from the podium  
Logo featured in the event program  
Invitation to pre-event Speaker's Reception

## **PATRON SPONSOR \$2,500**

Six tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Logo featured in the event program  
Invitation to pre-event Speaker's Reception

## **GUARDIAN SPONSOR \$1,000**

Four tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and logo in promotional e-mails  
Name featured in the event program  
Invitation to pre-event Speaker's Reception

## **LEADER SPONSOR \$500**

Two tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and name in promotional e-mails  
Name featured in the event program  
Invitation to pre-event Speaker's Reception

## **ADVOCATE SPONSOR \$250**

Two tickets to attend the *Evening for the Environment*  
Link and logo on website  
Link and name in promotional e-mails  
Name featured in the event program  
Invitation to pre-event Speaker's Reception

# BECOME A SPONSOR

**You can make your meaningful sponsorship contribution online at: [maineconservation.org/evening](https://maineconservation.org/evening)**

You can also mail your sponsorship contribution made payable to "Maine Conservation Voters" to:

Maine Conservation Voters  
295 Water Street, Suite 9  
Augusta, ME 04330

Because Maine Conservation Voters is a 501(c)4 organization engaged in lobbying and electoral activities, contributions are not tax-deductible. If you would like to discuss making a tax-deductible contribution to Maine Conservation Alliance (MCA), please reach out to Stacie Haines.

If you have any questions about your sponsorship, or would like to talk about ways we can modify the listed benefits to suit your business, please reach out:

**Stacie Haines**  
**Development Director**  
**(207) 620-8811**

***[stacie@maineconservation.org](mailto:stacie@maineconservation.org)***

## EVENT COMMITTEE

ADAM LEE, CHAIR  
MICHAEL BOLAND  
BRAD COFFEY  
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